

Comprehensive Hospitality Solution with Pro:Centric®

Now, you can manage your hotel more easily and efficiently with Pro:Centric® series TV models, helping your guests to have a more comfortable and convenient experience in their hotel room. You can also configure and/or update all guest room TVs via a centralized management system, thereby saving cost and workforce.



LV541H

- Pro:Centric® Application
- Embedded Customizable Templates
- Multiple Channel Spooling
- ^{NEW}Quick Menu
- EZ-Manager for quick and simple TV settings
- Commercial Swivel Stand

*Full features are available when the model is connected to the Pro:Centric® server.

screen size

32", 43", 49", 55"

* Front color may differ by its inches.

Key Features



Enhanced Guest Experience

Pro:Centric enables to differentiate guest room experiences with customizable billboards and Electronic Program Guide(EPG) which easily navigates TV channels and program.

Features

- Hotel Information, Weather, Map, Advanced wake-up time setting
- EPG
- PMS Interfaced Service ready



Easy Content Management

Pro:Centric enables centralized and intuitive in-room TV control from the TV settings to content creation and updates.

Features

- Embedded Customizable Templates (Added one more template in 2016)
- Up to 8 Hotel Channel Spooling
- Quick Menu



Optimized Total Cost of Ownership

Optimize TCO with Pro:Centric® by saving workforce and time for development & management cost for hospitality solutions.

Features

- EZ-Manager 2.1 for more efficient initial configuration
- Wake on RF

Hospitality Features



Commercial Swivel Stand

Expand the range of comfort for the guests with a commercial grade stand by allowing them to watch a TV from any angle. It also prevent stealing.



Welcome Screen/Video

With the capability to display various video formats* as well as images, Commercial Lite TVs allow for a greater variation of greeting messages in hotel rooms which make customers feel more welcome and cared for.

* mp4, avi, mov, tp, wma, ts etc.



Remote Diagnostics (USB)

Enable service engineers to recognize technical issues of a TV quickly and easily through a USB. The TV stores any technical issues encountered and can output them to a USB device.



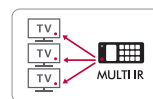
External Speaker Out

Enhance the entertainment experience by adding an additional speaker. Guests listen to and control the TV audio from anywhere in the business areas, including restrooms.



One Channel Map

One Channel Map feature allows users to edit and list the channels of their choice from any of the multiple broadcasting signals.



Multi IR

Multi IR function eliminate the remote control signal interference between TVs in multiple dwelling beds.

* Hospitality features available without Pro:Centric® Server.

Comprehensive Hospitality Solution with Pro:Centric®

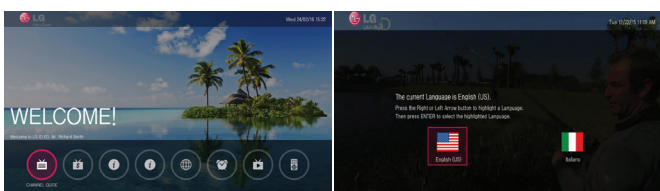
Pro:Centric® V LV541H

Pro:Centric® Features

Enhanced Customer Experience

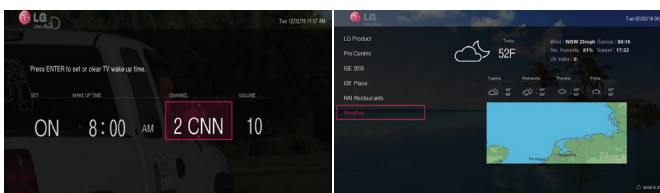


Personalize the page with the Pro : Centric® applications(PCA) which improves guests' in-room experience by providing a variety of additional features conveniently just for them.



Welcome Page

Language selection



Wake-up Setting

Weather Information

• Personalized Pages

When linked with the Property Management System, it provides a Welcome Page with the guest name, Auto Language Setting and Billing information with the guest's name. (From 2016, Arabic, Hebrew, Persian language are also available)

• Various Additional Features

PCA serves the convenience of the guest through a Wake-up setting, Weather Information, Map Service, and much more functions that you can choose.

Easy Content Creation & Management



You can now differentiate your hotel with our customizable templates pages which can be specialized for your property.



• Customizable Template & Page

Choose an alternative look & feel template based on your preference, and edit multiple sections with 40 pages of billboards by yourself with the web based tool. (Max 15pages/section Available)



• Multi Channel Spooling

Operation of up to 8 hotel channels (22 sub-channels) can offer various information and added services.

Quick Menu

You can now enjoy LG's simple home menu solution, Quick Menu. It provides editable welcome message, date/time and other frequently used menus in the form of bar. These can be all set with a remote control or USB, and guests are able to easily access the menus they want improving satisfaction of their stay.



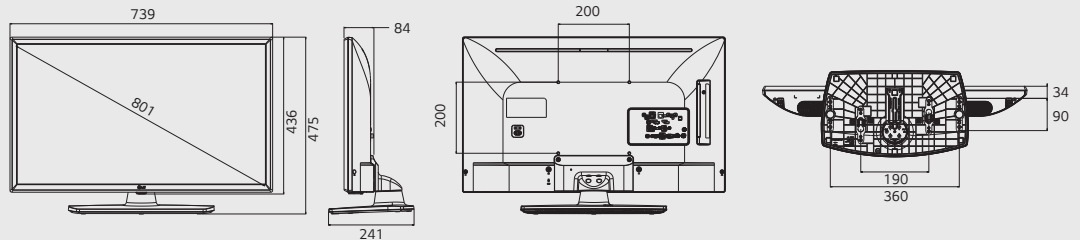
Dimensions (with stand)

32"

739 x 495 x 241 /

4.85

*Swivel

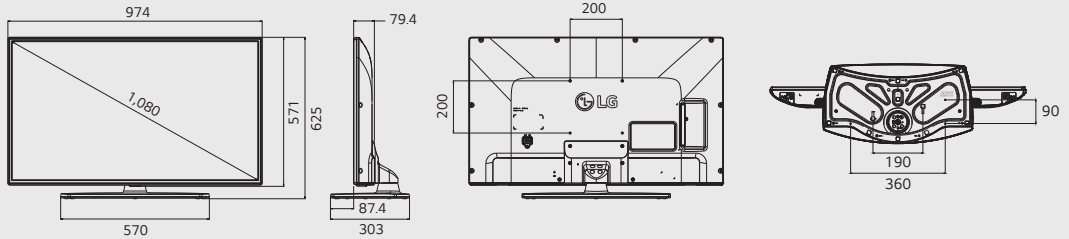


43"

974 x 625 x 303 /

12.5

*Swivel

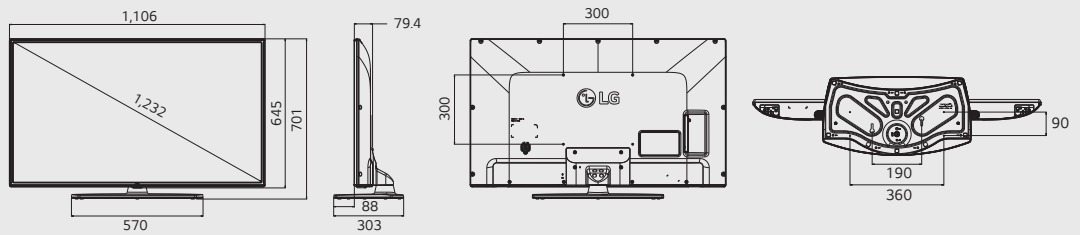


49"

1,107 x 702 x 303 /

14.6

*Swivel

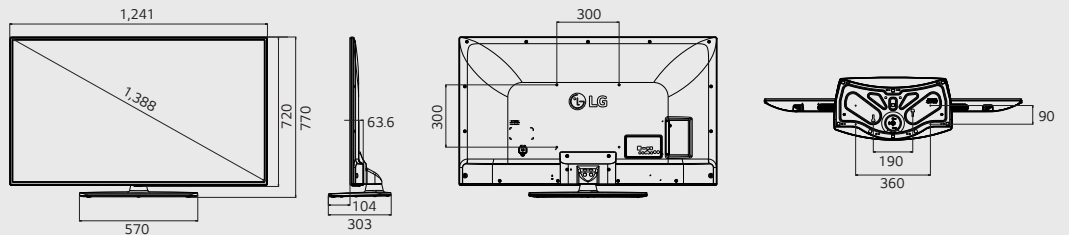


55"

1,241 x 770 x 303 /

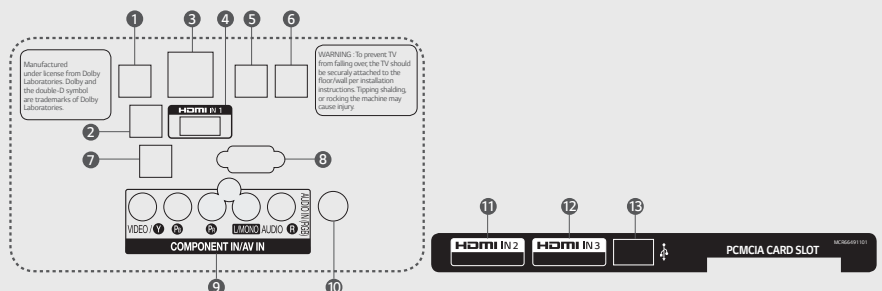
19.5

*Swivel



Connectivity

- 1 H/P OUT
- 2 OPTICAL AUDIO OUT
- 3 LAN
- 4 HDMI IN 1
- 5 EXTERNAL SPEAKER OUT
- 6 VOLUME CONTROL
- 7 CLOCK
- 8 RS-232C IN
- 9 COMPONENT IN / AV IN
- 10 ANTENNA/CABLE IN
- 11 HDMI IN 2
- 12 HDMI IN 3
- 13 USB IN



Specifications

LV541H (ASIA)

		32	43	49	55
DISPLAY	Type	Direct LED			Edge LED
	Resolution	1,366 x 768 (HD)	1,920 x 1,080 (FHD)		
	Brightness	240cd/m ²	400cd/m ²		
	Viewing Angle Degree	178° / 178°			
	Response Time	9			
BROADCASTING SYSTEM	Analog	PAL/SECAM			
	Digital	DVB-T2/C (Varied by Countries)			
VIDEO	Picture Engine	Triple XD Engine			
	Real Cinema 24p (3:3 Pull down)	•			
	Aspect Ratio	• 6 modes (16:9, Original, 4:3, Vertical Zoom, All-Direction Zoom, Just Scan)			
AUDIO	Audio Output / Speaker System	5W + 5W / 2.0 ch	10W + 10W / 2.0 ch		
	Sound Mode	• 6 modes (Standard, Cinema, Clear Voice, Soccer, Music, Game)			
	Clear Voice	•			
SOLUTION	Type	Pro:Centric V, Quick Menu (TV Embedded Home UI)			
	Data Streaming (IP & RF)	• (RF Only)			
	RF	• (1 Tuner)			
	HCAP (SDK)	GEM / Flash			
	Pro:Centric Application	PCA 3.7			
HOSPITALITY FEATURES		Hotel Mode, Lock Mode, Welcome Screen/Video, Insert Image, One Channel Map, External Speaker Out, Instant ON, External Power, RJP Compatibility, External Clock, USB Auto Playback, Time Scheduler			
GENERAL FEATURES	Installation	Ez Manager, USB Cloning			
	Management	Wake on RF, Self Diagnostics, TVLink Interactive, IR Out, Multi IR Code, HTNG/HDMI-CEC			
	Setting Option	Auto Off/Sleep Timer, Smart Energy Saving, Motion Eye care			
	Anti-theft System	Kensington Lock, Credenza/Security Screw Hole, Lock Down Plate			
INTERFACE	Side	HDMI In (2), USB, CI Slot			
	Rear	RF In, AV In, Component In (RCA5 Type), Digital Audio Out (Optical), HDMI, RS-232C (Control & Service), Headphone Out, Clock Interface (RJ12), RJ45 (SNMP), External Speaker Out (2)			
DIMENSION (Unit : mm)	Vesa	200 x 200		300 x 300	
	WxHxD / weight (with stand)	739 x 495 x 241 / 6.1kg	974 x 625 x 303 / 12.5kg	1,107 x 720 x 303 / 14.6kg	1,241 x 770 x 303 / 19.5kg
	WxHxD / weight (Packing)	905 x 530 x 162 / 7.4kg	1,147 x 660 x 175 / 14.6kg	1,296 x 171 x 770 / 17.8kg	1,360 x 890 x 190 / 24.2kg
POWER (Unit : Watts)	Voltage, HZ	100~240V, 50 / 60 Hz			
	Max	56.5	83	108	130
	Typical	31.5	63.4	82	104
	Energy Saving (Min)	27.8	55.4	62.1	82
	Energy Saving (Med)	24.3	40	49	64
	Energy Saving (Max)	20	30.1	36	50.6
	Stand-by	0.5 ↓			
STANDARD APPROVAL	Safety	ASIA Essential Requirement Achieved			
	Environment	ASIA Essential Requirement Achieved			
	Etc.	ASIA Essential Requirement Achieved			

Download LG Commercial Display Mobile App



Learn more www.lg.com/b2b

You Tube youtube.com/c/LGCommercialDisplay

All screen images are simulated. Dimension and weights are approximate. Design, features and specifications subject to change without notice. © Copyright 2017 LG Electronics Inc. All Rights Reserved. Pro:Centric, the "LG" logo, XD Engine are registered trademarks or trademarks of LG Electronics Inc. Pro:Idiom is a registered trademark of Zenith Electronics LLC. All other trademarks or registered trademarks are the property of their respective owners.

